Smoakville

What does your company do?

*Making barbecue, catering, take-out.*

Who are your customers?

*Families, Events for catering, or takeout*

What kind of story do you want to tell your clients?

Once upon a time . . .

*There was a pig, it got slaughtered, then its meat was smoked on oak wood and made into bacon. The End*

Why should people choose your company over your competitors?

*We’re loyal, and always satisfy the customer.*

What makes your product/what you do unique?

*We smoke the meat with oak.*

What other brand voices do you admire?

*Bar ber q, Smokes*

If your brand were a person, how would you describe him or her?

*Relaxed, casual and cool.*

How do you want people to feel when they see your brand, logo, materials, etc.?

*We want them to get the feel of an all around go to place for mouth watering barbecue that is super saucy, tangy and full of flavor.*

Describe your company in 3-5 words.
Good O’l Barbecue.

What do you particularly love about what you do?

I love making food that people want over and over again and again.